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INTRALOGISTICA ITALIA: The Heart of Innovation in Industrial Logistics Returns to Milan

From May 27 to 30, 2025, in Halls 6 and 10 of Fiera Milano Rho, INTRALOGISTICA ITALIA returns—the only event in Italy entirely dedicated to advanced solutions for industrial handling, automation, and warehouse management. Ten years after its inaugural edition, the event reaffirms its position as a benchmark for the international market, thanks to a winning combination of high-profile exhibitors, thematic conferences, and strategic partnerships. Key themes for the 2025 edition include artificial intelligence, sustainability, cybersecurity, and new business models, with contributions from large companies, SMEs, startups, and research centers. The event is part of The Innovation Alliance, a platform offering visitors a comprehensive overview of technologies for the manufacturing industry.

From May 27 to 30, 2025, in Halls 6 and 10 of Fiera Milano Rho, INTRALOGISTICA ITALIA returns — the only event in Italy entirely dedicated to the most innovative solutions for industrial handling, warehouse management, storage, sorting, and material lifting. **Ten years after its first edition**, INTRALOGISTICA ITALIA consolidates the strategic collaborations developed over previous editions and offers a privileged stage for the most advanced technologies in intralogistics and industrial automation. In an era of volatility and uncertainty, INTRALOGISTICA ITALIA stands out as a stable point for end users seeking solutions for their warehouses and for manufacturers, who come here to engage with all the major global competitors.

This affirmation is supported by figures describing a constantly growing event perfectly aligned with the evolution of internal logistics, which is increasingly strategic: **over 6,000 square meters of exhibition space**, **112 exhibitors** (22% from abroad, with Germany, the Netherlands, and Belgium leading), **25 conferences and workshops**, and pre-registered visitors from over **120 countries**.

"INTRALOGISTICA ITALIA has established itself from the outset as a reference point for the sector," emphasizes Andreas Zuege, General Manager of the Italian branch of Hannover Fairs International GmbH. "**The growth of e-commerce, de-risking strategies, and the progressive shortening of supply chains are transforming the logistics landscape**: warehouses are increasing, and technologies are evolving. Among the key themes of this edition," continues Zuege, "technological innovation and sustainability—automation, AI, cybersecurity, energy efficiency, servitization, and female leadership—will be at the center of conferences developed in collaboration with excellence partners, including the **Politecnico di Milano** with its Observatories and **AISEM**, the Italian association of lifting, elevation, and handling systems federated with **ANIMA Confindustria**. A rich and articulated program that makes INTRALOGISTICA ITALIA a hub connecting all actors of the national and international ecosystem—large companies, SMEs, global players, research centers, associations, and institutions—to accelerate innovation and optimize processes."

The Innovation Alliance

INTRALOGISTICA ITALIA is part of The Innovation Alliance, the event dedicated to technologies for the manufacturing industry and packaging, featuring the simultaneous presence of four leading

events in their respective industrial sectors: **INTRALOGISTICA ITALIA**, **Ipack-Ima**, **GreenPlast**, and **Print4All**.

Advisory Panel

The success of INTRALOGISTICA ITALIA begins with its exhibitors—all the most important companies in the sector are present in Milan—and the Advisory Panel, which has ensured the continuous technical updating of the exhibition since its first edition. The Advisory Panel for this edition includes: **Automha, Bennet, Bialetti, Bito, Caleffi, Cortilia, Decathlon, Dematic, Fiege, Interroll, Iveco Group, Kardex Remstar, Latteria Soresina, Mecalux, Modula, Orogel, Realco-Sigma, Rite-Hite, SAP, Savoye, SSI Schaefer-Incas, Swisslog, United Colors of Benetton, Teva, Verallia, Toyota, Zalando, Zuegg**. Significant and distinctive participations fully involved in the construction of the events that animate the Fair.

Conferences

For the 2025 edition, INTRALOGISTICA ITALIA has developed a rich and diversified program focusing on the involvement of excellence partners, **from major global multinationals** such as Amazon, SAP, Zuegg, and Caleffi to the most interesting Italian and European realities.

Collaborations with the **"Gino Marchet" Contract Logistics Observatory and the "B2C Logistic Center" research group of the Politecnico di Milano** have led to sessions providing an overview of the technological and organizational evolution of warehouses and analyzing different trends. There are also more specialized meetings aimed at debunking myths related to the sustainability of e-commerce deliveries.

Discussions with the long-standing partner AISEM, federated with ANIMA, which brings together the best national entrepreneurship for the construction and distribution of material handling and lifting machines, have resulted in more technical conferences related to regulations on Artificial Intelligence and Cybersecurity and workplace safety, with the decisive support of INAIL.

A mix of themes and insights is complemented by numerous other sessions developed in collaboration with other prestigious entities. EIT Manufacturing has inspired a meeting on enhancing female talent in logistics and manufacturing, while input from some exhibitors has led to a conference on servitization, a highly sensitive and current topic.

Exhibitors at the Fair

Among the exhibitors at the fair are: ARMES, ASSA ABLOY, AUTOMHA, AUTOSTORE, BETA 80, BEUMER Group, BITO ITALIA, BLACK BEAR, BLICKLE ITALIA, BÖWE INTRALOGISTICS, BRIGADE, BUTZBACH, CASSIOLI, COLLINI SISTEMI, COMPATT, COSMIC AUTOMOTIVE, CUSTOM SOLUTION, CROWN, CYBER ENGINEERING LOGISTICS, DEC MODENA, DEMATIC, DL MANUFACTURING, DMR, DSP, EFAFLEX, EMES, ERREVI AUTOMATION, ESISOFTWARE, EUROFORK, EXOTEC SA, FASTHINK, FERRETTO, FIVES, FUTURA BATTERIE, GO SYSTEMS, HAAG PROTECTION BV, HÄNEL BÜRO UND LAGERSYSTEME, HEUTE MASCHINENFABRIK,

HIKVISION EUROPE BV, HILTI ITALIA, HÖRMANN ITALIA, HYSTER YALE, IBS, ICAM, ICIM GROUP, I MILANI, INCARICOTECH, SSI Schaefer Incas, INDUSTRIAL BATTERY SERVICE ITALIA, INFINITY ID, INTERROLL ITALIA, KARDEX ITALIA, LABEL ROBOTICS, LCS, LEONARDO, LEXTER ITALIA, LOGISER, LYTO'S, MECALUX ITALIA, MODULA, MOVU ROBOTICS, MPM, MPS ENGINEERING, MULSER, MULTIMAC, OMEGA ALFA SOLUZIONI INTEGRATE, PALLITE, PALOMAT, pewiSYS material handling, PH FACILITY, PICK TO LIGHT SYSTEMS, PLAN

Here is the full schedule of INTRALOGISTICA ITALIA 2025 conferences: https://intralogistica-italia.com/convegni/

Here you can find the list of exhibitors and a preview of the exhibition: https://intralogistica-italia.com/anteprima/

Here is the link to the ticketing platform: https://intralogistica-italia.com/pre-registrazione/

With a single-entry ticket, visitors will have access to all partner trade shows of **The Innovation Alliance** and will be able to explore over **1,700 exhibition stands**.

INTRALOGISTICA ITALIA awaits you at **Fiera Milano from May 27 to 30**, bringing the best of innovation in logistics and automation. An extraordinary event where professionals will discover cutting-edge technologies, cross-sector solutions, and a highly specialized offering.

INTRALOGISTICA ITALIA – International Trade Fair for Materials Handling and Warehouse Management – is the only exhibition in Italy offering a complete and integrated range of solutions dedicated to industrial handling, warehouse management, material storage, and picking.

INTRALOGISTICA ITALIA is part of The Innovation Alliance, the exhibition format dedicated to processing and manufacturing technologies. From May 27 to 30, 2025, at Fiera Milano, it brings together four leading trade shows in their respective industrial sectors: INTRALOGISTICA ITALIA, Ipack-Ima, Print4All, and GreenPlast.

Accessible with a single ticket, The Innovation Alliance allows visitors to explore a fully integrated industrial ecosystem—showcasing the entire supply chain from sustainable plastic production solutions to packaging and processing, from printing and converting to goods handling.

Press Office Ufficio Stampa INTRALOGISTICA ITALIA

HANNOVER FAIRS INTERNATIONAL GmbH

Via Paleocapa, 1 - 20122 Milan - Italy

press@intralogistica-italia.com – T. +39 02 70633292