Press release n. 5

INTRALOGISTICA ITALIA 2025: THE MUST-SEE EVENT FOR THE FUTURE OF INDUSTRIAL HANDLING

From May 27th to 30th the world of intralogistics will meet at FieraMilano Rho, Pavilions 6-10. Innovation, automation and sustainability will be at the heart of the new edition of this sector reference event.

Milan, 11-03-2025 – INTRALOGISTICA ITALIA returns in its role as the only trade fair event in Italy entirely dedicated to the most innovative solutions for industrial handling, warehouse management, storage, sorting and lifting of materials. The event is scheduled from May 27th to 30th, 2025 at FieraMilano Rho - Pavilions 6-10 and is an essential destination for sector professionals and companies.

This year, INTRALOGISTICA ITALIA celebrates a significant milestone: **the tenth anniversary of its first edition**. In a decade of growth and innovation, the exhibition has established itself as a point of reference for Italian and international markets, consolidating strategic partnerships and providing a privileged showcase for the most advanced technology in the field of intralogistics and industrial automation.

A sold-out for months status confirms the strong interest in the event and its central position in the panorama of advanced logistics and promises it will be an edition full of events and technological innovations.

The event and its key themes

The 2025 edition focuses on the human being as a key element in technological progress and innovation. Safety, also intended as well-being in the workplace and inclusion, with a focus on the contribution of women in the sector, will be among the principal themes. Furthermore, the new business models enabled by emerging technologies will be explored in depth, underlining how human intelligence and the ability to interpret change remain a true added value.

"In a fast-paced world, INTRALOGISTICA ITALIA represents a point of reference for the sector" - highlights Andreas Zuege - General Manager Hannover Fairs International GmbH - "Here at the fair, after exploring global markets, companies and professionals meet to discuss and analyse the state of the art. Our task is to anticipate trends, offering valuable content thanks to our exhibitors, the companies on the Advisory panel and the conferences created together with the most authoritative players in the market, including universities, research centres and Confindustria associations. This year we will focus on people: we will talk about safety, inclusion and the value of skills. Furthermore, we will delve into the new business models made possible by technological innovation, in which human ingenuity and creativity continue to make the difference. If efficiency and flexibility are the watchwords of intralogistics, it is natural to think that Italy plays a central role and with it INTRALOGISTICA ITALIA, which acts as a connection point for an ecosystem in continuous evolution, creating spaces for comparison and growth."

A program rich in content and insights
In addition to the exhibition area, INTRALOGISTICA ITALIA will offer a dense schedule of conferences and training sessions, with the participation of prominent speakers.
Details will follow. The topics at the centre of the debates, which will take place in the Spazio Leonardo (Pavilion 6) and in the Spazio Galileo (Pavilion 10) inside the fairgrounds include:

- **Servitization**
- **Inclusion and female leadership**
- **Safety at work**
- **E-commerce**
- **Sustainability**

Synergies and strategic partnerships

A further key element, present since the early editions of INTRALOGISTICA ITALIA, is represented by the **Advisory Panel**, the committee of experts who with strategic vision collaborate with the Organizing Secretariat to continuously update the technical aspects of the event.

Leading companies have contributed towards the 2025 edition. Among them: Automha, Bennet, Bialetti, Bito, Caleffi, Cortilia, DB Schenker, Decathlon, Dematic, Fiege, Interroll, Iveco-Group, Kardex- Remstar, Latteria Soresina, Mecalux, Modula, Orogel, Realco-Sigma, Rite-Hite, Savoye, SSI Schaefer - Incas, Swisslog, United Colors of Benetton, Teva, Verallia, Toyota, Zalando and Zuegg.

INTRALOGISTICA ITALIA is part of **The Innovation Alliance**, the format that simultaneously brings together four international trade fair events, leaders in the sectors of instrumental mechanics, packaging, plastics and printing, creating high-level networking opportunities **with over 100,000 qualified visitors**.

INTRALOGISTICA ITALIA's partners include the **"Gino Marchet" Contract Logistic Observatory** and the **B2C Logistic Center** of the **Milan Polytechnic**, as well as **AISEM, allied with ANIMA Confindustria**, who thanks to their know-how and experience enrich the exhibition's programme.

Exhibitors

The brands exhibiting this year include: AMTEK, ARMES, ASSA ABLOY, AUTOMHA, AUTOSTORE, BETA 80, BEUMER Group, BITO ITALIA, BLACK BEAR, BLICKLE ITALIA, BÖWE INTRALOGISTICS, BRIGADE, BUTZBACH, CASSIOLI, COLLINI SISTEMI, COMPATT, COSMIC AUTOMOTIVE CUSTOM SOLUTION, CROWN, CYBER ENGINEERING LOGISTICS, DEC MODENA, DEMATIC, DL MANUFACTURING, DMR, EFAFLEX, EMES, ERREVI AUTOMATION, ESISOFTWARE EUROFORK, EXOTEC SA, FASTHINK, FERRETTO, FIVES INTRALOGISTICS, FUTURA BATTERIE, GO SYSTEMS, HAAG PROTECTION BV, HANEL BÜRO- UND LAGERSYSTEME, HEUTE MASCHINENFABRIK, HIKVISION EUROPE BV, HILTI ITALIA, HÖRMANN ITALIA, HYSTER-YALE, IBS, ICAM, I MILANI, INCARICOTECH, SSI Schaefer INCAS, INDUSTRIAL BATTERY SERVICE ITALIA, INFINITY ID, INTERROLL ITALIA, KARDEX ITALIA, LABEL ROBOTICS, LCS, LEONARDO, LEXTER ITALIA, LOGISER, LYTO'S, MECALUX ITALIA, MODULA, MOVU ROBOTICS, MPM, MPS ENGINEERING,

MULSER, MULTIMAC, OMEGA ALFA SOLUZIONI INTEGRATE, PALLITE, PALOMAT, pewiSYS material handling, PH FACILITY, PICK TO LIGHT SYSTEMS, PLANIFORM, POLYTEC INTRALOGISTICS, PROFILGATE, QS GROUP, REER, RITE-HITE ITALIA, ROBOMOVE ITALIA, ROSSS, SACMA, SAIET ENGINEERING, SAVOYE, SEER ROBOTICS, SHANGHAI 51CC TECH, SIPI, SMART LOGISTIX, STOW, SWISSLOG ITALIA, SYSTEM LOGISTICS, TAIPRORA SOFTWARE & AUTOMATION ENGINEERING, TDI, TGW ITALIA, TOYOTA MATERIAL HANDLING, TRASCAR, UBIQUICOM, UNICAR, UTECO CONTEC, VAN BEEK, VARIOGATE, WAYZIM TECHNOLOGY, WINKEL, WIPRO FERRETTO, XYZ ROBOTICS CHINA.

Save the date!

From May 27th to 30th 2025, Fiera Milano Rho – Pavilions 6-10 will be the beating heart of intralogistics innovation. An event that can't be missed!

INTRALOGISTICA ITALIA - International Trade Fair Materials Handling, Intralogistics and Supply Chain Management - is the only exhibition with a complete offering dedicated to the most innovative solutions and integrated systems for industrial handling, warehouse management, material storage and picking.

Product categories:

- Complete systems for logistics, materials handling technology and warehousing technology
- Mechanical handling
- Warehousing technology and workshop equipment
- Loading technology
- Intralogistics - systems and software
- Logistics services, outsourcing solutions
- Logistic services for transportation
- Real estate logistics sector
- Traffic organisation

THE INNOVATION ALLIANCE, THE SUCCESS OF A WINNING PARTNERSHIP

INTRALOGISTICA ITALIA, together with **IPACK-IMA**, **GreenPlast**, **Print4All** and **Pharmintech**, is part of *The Innovation Alliance*, the brand that perfectly unites the best of instrumental mechanics in a supply chain logic.

INTRALOGISTICA ITALIA has once again been chosen as the reference fair by **AISEM allied with ANIMA Confindustria**.

ANIMA Confindustria Meccanica Varia is the industrial category organization of the Confindustria system that represents mechanical engineering companies. The Italian mechanical engineering industry is a sector that employs 221,000 workers with a turnover by the end of 2019 of over 48.7 billion euros and an export/turnover share of 58.3%. Federazione Anima has 1000 associated companies and includes over 30 Associations and product groups, including **AISEM**,

the Association that brings together the best national entrepreneurship in the construction and distribution of machinery for handling, elevating and lifting of materials. It represents approximately 80% of the entire national production, of which approximately 40% is destined for export.

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