Deutsche Messe

INTRA LOGISTICA ITALIA

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INTRALOGISTICA ITALIA activates its probes

The Advisory Panel has communicated the preliminary themes on which the 2025 edition will focus: artificial intelligence, robotics and sustainability. The Contract Logistics Observatory offers an interesting reflection on the challenges that the sector has to face and which are useful starting points that will assist in enriching the 2025 exhibition.

The logistics sector is moving fast and is constantly changing, not so much in logical terms, as in the technology that defines it and demands ever more multidisciplinary skills. Consequently, an exhibition like INTRALOGISTICA ITALIA needs a series of probes through which it can capture market movements and technological trends from the time of their onset. One of these has existed since 2015, the Advisory Panel, which unites all main manufacturers and users of technology and leading manufacturers that keep their fingers on the pulse of the market and have a clear vision of which direction all the technologies that work together inside warehouses are taking.

Last 25th March the first INTRALOGISTICA ITALIA Advisory Panel meeting of the year, organised by FIEGE Logistics Italia, took place at the Zalando warehouse in Nogarole Rocca (VR). The committee shared opinions and insights on the trending topics of the moment, paying particular attention to the fashion and lifestyle sector. The participating companies, after pinpointing with the support of our partner Milan Polytechnic some of the themes on which the 2025 exhibition will focus - AI, robotics and sustainability - had the opportunity to visit one of the most innovative warehouses in southern Europe.

« The Advisory Panel represents the beating heart of our event» - highlighted Andreas Zuege – Managing Director of Hannover Fairs International GmbH - «that is continuously fuelled by ideas and by insights from the partners that use and experiment with instruments and technology every day and then bring them to the exhibition. It is for this reason and also thanks to the companies represented in the Advisory Panel, that INTRALOGISTICA ITALIA is always one step ahead».

Start-ups: the Milan Polytechnic analysis

«It was a pleasure to have contributed to the Advisory Panel meeting with some insights from the Research carried out by the Contract Logistics Observatory, also through the analysis of innovative start-ups on a global level, which are certainly a source of inspiration for sector operators. Our partnership with INTRALOGISTICA ITALIA proves itself once again to be important with a view to contributing to the mission of transfer and diffusion of best practices for Logistics » – added Damiano Frosi, Director of the Milan Polytechnic Contract Logistics Observatory.

INTRALOGISTICA ITALIA has sustained its openness to the world of start-ups since its first edition in 2015 and will continue to do so with important initiatives also in 2025.

The following companies were members of the Advisory Panel: AISEM allied with ANIMA CONFINDUSTRIA, AUTOMHA, BENETTON GROUP, BENNET, BIALETTI, BITO, CORTILIA, DECATHLON, DEMATIC, FIEGE LOGISTICS ITALIA, FLEXILOG, INCAS-SSI SCHAEFER,

INTERROLL, LATTERIA SORESINA, MODULA, “GINO MARCHET”CONTRACT LOGISTICS OBSERVATORY, MILAN POLYTECHNIC, REALCO SIGMA, RITE-HITE, SAVOYE, SWISSLOG and TEVA.

The next event in the run up to INTRALOGISITICA ITALIA will focus on the principal market trends in Contract Logistics in Italy and on the initiatives being executed by companies to increase the sector’s attractiveness. The Workshop, organised exclusively for the “Gino Marchet” Contract Logistics Observatory Community, will take place on Thursday 18th April from 10:00am to 1:00pm in the Aula Magna Carassa e Dadda, Bovisa Campus, Milan Polytechnic – Building BL.28, via Lambruschini 4, 20156, Milan.

To book an exhibition space contact the Organisational Secretariat:
info@intralogistica-italia.com
Tel: 02-70633292

INTRALOGISTICA ITALIA Press Office
press@intralogistica-italia.com – T. +39 02 70633292
HANNOVER FAIRS INTERNATIONAL GmbH
Via Paleocapa, 1 - 20122 Milano

Notes:
INTRALOGISTICA ITALIA – International Trade Fair for Materials Handling, Intralogistics and Supply Chain Management *– is the only exhibition with a comprehensive offer dedicated to the most innovative solutions and integrated systems for industrial handling, warehouse management, materials storage and picking.*
Product categories:
- Complete systems for logistics, materials handling and warehousing technology
- Mechanical handling
- Storage technology, site equipment
- Loading technology
- Intralogistics
- Systems and software
- Logistics services, outsourcing solutions
- Logistics services for transportation
- Real estate logistics sector
- Traffic organisation