Deutsche Messe

INTRA LOGISTICA ITALIA

Milan, 8th November 2023 – Press Release n. 3

INTRALOGISTICA ITALIA 2025 Registration opens and targets INDUSTRY 5.0

Registration for the 4th edition of INTRALOGISTICA ITALIA opened concurrently with the final conference of the "Gino Marchet" Contract Logistics Observatory organised by Milan Polytechnic.
Keywords: sustainability, human centric and resilience.

INTRALOGISTICA ITALIA opens registration for the edition from May 27th to 30th 2025 on the occasion of the final conference of the "Gino Marchet" Contract Logistics Observatory organised by Milan Polytechnic.
It is doing this to highlight its attention to sector trends and to provide continuity in an important partnership.

In this way, after inaugurating the registration process with rebooking rates for exhibitors from the previous edition, on November 15th INTRALOGISTICA ITALIA will open registration to all communicating important news.
Those who decide to book a space on this occasion will in fact avail of the "**Contract Logistics Observatory" rate**, which offers a special discount (10% on the cost per square metre).

The partners

The partnership with the "Gino Marchet" Contract Logistics Observatory is founded on a common sector vision and on the awareness that partnership is fundamental in order to grow.
With this in mind INTRALOGISTICA ITALIA is looking towards 2025 with a series of approaching events created with increasingly stronger and prestigious partners such as **Aisem – allied with Anima Confindustria** and **Milan Polytechnic**.
The exhibition format **The Innovation Alliance** has also been confirmed and from May 27th to 30th 2025 will once again unite **INTRALOGISTICA ITALIA, Ipack-Ima, Print4all and Green Plast**. Four events that together represent excellence in instrumental mechanics. An ideal industrial supply chain that spans from the most sustainable manufacturing solutions and the management of plastic materials to packaging and processing, the graphic personalisation of products and the transport and warehousing of goods.

10 years of leadership

10 years on from its first edition, INTRALOGISTICA ITALIA continues to respond to the complex needs of companies that operate in global markets and in a sector that is in constant evolution with increasingly interesting components and systems: functional, modular and flexible, ergonomic and sustainable.
In addition to its product offer, the exhibition has all the required requisites to confirm and reinforce the success of the previous editions. The leadership and the know-how of the organisers (**Hannover Fair International GmbH – Italian branch of Deutsche Messe Ag and Ipack-Ima Srl**) is, in fact, united with the constant exchange with the **Advisory Panel,** the committee composed of the most important exhibitors and users who are innovation and sector need representatives.

Industry 5.0 is coming, more space for stakeholders!

A common thread leading up to the 2025 edition is the landmark passage from Industry 4.0 to **Industry 5.0** that is not a temporal scan or a new technological wave. According to the most recent developments proposed by the European Union, which pick up on the more traditional visions of industry, when referring to Industry 5.0 we are speaking about the grounding and the definitive consecration of a Cyber Physical System with the perfectioning of 4.0 technologies in the ICT, AI and robotics sectors.
When referring to Industry 5.0 the affirmation of a cooperative industry, where automation (machines and software) and humans cooperate in the creation of hyper-personalised products developed with due regard for the stakeholder, is also intended. An industry which, according to the vision of the European Union, is "**capable of bringing benefits to the industry, to workers and to society, as it is sustainable, human centric and resilient".**
A vision that enhances a classical analysis of the economy with business that, finally, returns to prevailing not only in terms of benefits brought to shareholders, but also to pondering its impact and its external effects on society as a whole.

In this context warehouses, heart of the exhibition INTRALOGISTICA ITALIA, play a key role positioning themselves between manufacturer and consumer and have a duty to preserve and transmit all key information correctly and in an unalterable manner.
And not only, warehouses must also internally promote those technologies that adapt the production process to the needs of workers using platforms that do not interfere with their rights. As regards the environment, the focus will be increasingly related to the enablement of **circular economy models** and energy efficiency (implemented in, but above all thanks to, new warehouses).
In terms of **resilience**, we find ourselves facing a process in which warehouses must work in depth on two fronts. Internally on materials and on the solidity of their own infrastructures, externally because they are decisive assets in assuring a critical supply chain, hence lies their social function, the importance of which has been seen in the most dramatical moments over the last three years.

The above represents only a few of the key themes of the 2025 edition of INTRALOGISTICA ITALIA.
We look forward to seeing you there!

To book an exhibition space contact the Organisational Secretariat:
info@intralogistica-italia.com
Tel: 02-70633292

From November 15th 2023 it will be possible to download the registration forms for INTRALOGISTICA ITALIA 2025 from the exhibition's official website intralogistica-italia.com.

INTRALOGISTICA ITALIA Press Office
press@intralogistica-italia.com – T. +39 02 70633292
HANNOVER FAIRS INTERNATIONAL GmbH
Via Paleocapa, 1 - 20122 Milano

Notes:
INTRALOGISTICA ITALIA – International Trade Fair for Materials Handling, Intralogistics and Supply Chain Management *– is the only exhibition with a comprehensive offer dedicated to the most innovative solutions and integrated systems for industrial handling, warehouse management, materials storage and picking.*
Product categories:
- Complete systems for logistics, materials handling and warehousing technology
- Mechanical handling
- Storage technology, site equipment
- Loading technology
- Intralogistics
- Systems and software
- Logistics services, outsourcing solutions
- Logistics services for transportation
- Real estate logistics sector
- Traffic organisation