Deutsche Messe

INTRA LOGISTICA ITALIA

Milan, May 3rd, 2022 – Press Release no. 18

#INTRALOGISTICAITALIA: the world movers of today are here

INTRALOGISTICA ITALIA, the leader exhibition for internal logistics, opens today. All the exhibition spaces in halls 6 and 10 are taken, over 100 companies will participate and over 100 thousand visitors are expected. The schedule is rich in events and conferences and many foreign country delegations will be present among start-ups and matchmaking, a unique opportunity for making contacts. Finally together again in person.

Milan, May 3rd, 2022. The internal logistics sector is at the centre of world debate and never as in these days have the warehouses of all the largest companies in the world been in such a state of agitation. From the blocking of the Suez Canal to the closing of Shanghai port, from the pandemic to the war in Ukraine, geopolitics of goods are pushing towards a new central role for warehouses. This is clearly visible at **INTRALOGISTICA ITALIA** - where, however you consider it, you will find all the most important players in the sector ready to interact with each other and with their end users.

This is a central role that is transforming into a growth trend confirmed by the most recent sector research that has predicted head-spinning numbers with budgets and **investments higher by 30% compared to the previous two-year period**. These are significant estimates that give an idea of how quickly the sector is moving, also through the push in truly thrilling technological innovation that can accompany businesses on their journeys towards resilience and flexibility..

Not coincidentally, e-commerce and sustainability, safety and new technologies (from IoT to digital twin passing via AI) represent keywords in the themes that will be addressed at the many round tables and in the numerous meetings organized by **INTRALOGISTICA ITALIA** partners – **AISEM federata ANIMA Confindustria**, the **"Gino Marchet" Contract Logistics Observatory** and the **Milan Polytechnic B2c Logistics Center** – and by exhibitors.
The rich and varied schedule has been divided in the two locations GALILEO and LEONARDO (here is the programme: https://intralogistica-italia.com/i-convegni-di-intralogistica-italia/) in halls 6 and 10.

The start-up area

Innovation and ability to find unexpected and surprising solutions are the ingredients that are found in all the exhibitors who after four years are finally returning to the exhibition in person and in safety (here you will find all necessary information related to sanitary regulations and how to access the halls https://www.fieramilano.it/sicurinsieme.html). They are also the elements that characterize the start-up area, created with the decisive contribution of the **ICE Agency and MISE**, a new area that presents spin-offs from important Universities (**Federico II Naples**) and from high-tech companies (**Zucchetti Group**). The solutions exhibited include matchmaking platforms for goods transportation, software for the planning and optimization of logistics and

transport and new generation super condensers (the principal start-ups present in hall 10 are: Blue Up srl, Optivo, SiWeGo, i40Saas srl, It's Prodigy Srl, CapTop Srl).

The partnership with ICE, MISE and ANIMA Confindustria, has, in addition, provided an opportunity for an **incoming mission to the exhibition of operators interested in the technology exhibited** originating from Albania, Egypt, North Macedonia, Poland, Portugal, Czech Republic, Tunisia and Turkey. This is a tangible sign of the central role of the exhibition in the eyes of new countries beyond more traditional business areas.

The Innovation Alliance, the supply chain at the exhibition

The 2022 edition will once again offer the supply chain approach that was greatly appreciated in the previous exhibition. In fact, INTRALOGISTICA ITALIA will once again be a part of **The Innovation Alliance**, the event dedicated to instrumental mechanics that will take place together with **GreenPlast**, **Ipack-Ima** e **Print4All**. This is an important opportunity to discover the best technology for the manufacturing industry, with proposals that vary from green solutions created by the rubber and plastics world to food processing technology, from packaging for the food and non-food sectors to graphic personalization and **to the warehousing and handling of finished products**. Machinery that manages the different phases of the industrial production process united by an extremely high level of innovation and significant investments in research and development, above all considering the enormous changes that are affecting each sector.

Conferences and events at the exhibition

Exhibition partners this year include **AISEM** (the Italian Association of Lifting, Elevation and Handling systems) **federata ANIMA** (Federation of National Associations in Confindustria that represents companies in the Mechanical Industry), **the "Gino Marchet" Contract Logistics Observatory and the Milan Polytechnic B2C Logistics Center**, institutions that are involved in the organization of meetings and conferences.

Today **at 10.00am**, by invitation, the first workshop organized by the Contract Logistics Observatory 2022 – *Contract Logistics Market Trends* – will take place, while on **the afternoon of May 4th** the theme *"Evolution of Logistics Real Estate through Sustainability and Digital"* will be discussed.
The appointments organised in partnership with **AISEM** federata ANIMA will, on the other hand, focus on aspects of safety related to the areas of design and construction of automated warehouse systems – today, from **2.00pm** *"Through safety we are born - Design and installation of automated warehouses"* and on the impact of new technology on the sector – on **May 4th at 11.00am** *"The great transformation of logistics through big data, automation and digital twins"*.

On **May 5th** it will be the moment of the Transition 4.0 plan and the important theme of sustainability.
At 11.00am the *"The Complete Guide to Logistics 4.0"*, a round table – with a particular focus on automated warehouses – conceived to respond to all questions related to the subsidies granted in the Transition 4.0 plan – thanks to the grouping together of representatives from the worlds of companies, category associations and MISE, will take place.
At 2.30pm the Milan Polytechnic B2C Logistics Center will present its research on *B2C ecommerce and environmental sustainability* to discuss the principal green initiatives that sector operators are adopting. Many important companies are involved in this initiative. Apart from the leaders in the sector there are global multinationals such as **Amazon**, **Decathlon** and **DHL**, as well as excellent players on a national level like Latteria Soresina, Eataly e Teva.

These conferences can also be seen on-demand during the days after the exhibition, directly on the INTRALOGISTICA ITALIA digital platform.

Matchmaking and workshops. A complete exhibition experience

In addition to partner events, INTRALOGISTICA ITALIA offers other meeting opportunities. Very soon it will be possible to view on the fair website the list of workshops organized directly by exhibitors, while those who wish to organize One-to-One appointments can avail of the INTRALOGISTICA ITALIA **matching platform**. To do this register here:
https://fieraid.fieramilano.it/en/registration?callbackUrl=https%3A%2F%2Fexpoplaza-intralogistica-italia.fieramilano.it%2Fsaml%2Flogin

For further information please see the website:
https://intralogistica-italia.com/en/match-making/

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Notes:

INTRALOGISTICA ITALIA - International Trade Fair Materials Handling, Intralogistics and Supply Chain Management *– is the only exhibition with a comprehensive offer dedicated to the most innovative solutions and integrated systems for industrial handling, warehouse management, materials storage and picking.*
Product categories:

- *Complete systems for logistics, materials handling and warehousing technology*
- *Mechanical handling*
- *Storage technology, site equipment*
- *Loading technology*
- *Intralogistics*
- *systems and software*
- *Logistics services, outsourcing solutions*
- *Logistics services for transportation*
- *Real estate logistics sector*
- *Traffic organisation*